

Executive Summary For Busy People Like You

Environments for Humans is proud to present the Summit Series of Virtual Conferences. We bring together expert speakers on a given topic and spend the entire day exploring that topic from different angles. Watching The Summit live online saves the time and money you would spend on attending a traditional conference!

Great Speakers, Cutting-Edge Topics



Alasdair Allan, author of *Learning iPhone Programming*, presents "iPhone Face Detection"

IPHONE IPAD SUMMIT

WEDNESDAY, AUGUST 25, 2010

9 A.M. — 5 P.M. CT

Who is The iPhone iPad Summit For?

Ideal for any designer or programmer looking for more specifics on iOS development. Deepen your skillset and tackle your next app design head-on!

You've got a killer iPhone or iPad application idea, now what do you need to know to get it built? How do you expand your web app or phone app knowledge? The **iPhone iPad Summit** covers a range of iOS topics from coding to UX, bringing together speakers and developers on the cutting edge of mobile development.

We created the Summit Series to bring some of the Rockstars of the Web Design Industry together to

tackle one subject, in depth, at a time. Explore case studies, design and coding strategies, and ways to maximize the capabilities of iOS4.

And since the The **iPhone iPad Summit** is all online, you get the chance to benefit from the knowledge, skill and insight of our speakers without having to deal with the bother and expense of travel. Join us online August 25 for The **iPhone iPad Summit!**

An Online Conference? How Does That Work?

We'll email the login info to you about 45 minutes before the conference begins. Once you log in, you will be able to see the presentations, chat with other attendees, and ask questions. Come and go as you please throughout the day without a worry of missing any content—all of the sessions are recorded! You can



view the recordings later on at your own convenience. There will be short breaks between each presentation.

The Bottom Line

You won't find this much talent & content at this price anywhere else!

ONLY \$179 FOR AN INDIVIDUAL TICKET / **OR \$479** FOR A MEETING ROOM

CHECK OUR SITE FOR EARLY-BIRD DISCOUNTS!



David Kaneda, creator of jQTouch & curator of WebKitBits, presents "iPad & Sencha Touch"



Jesse MacFadyen, contributor to the PhoneGap open-source project, presents "iPhone & Phone Gap"



Josh Clark, author of *Tapworthy: Designing Great iPhone Apps*, presents "Designing iPhone Interfaces"



Suzanne Ginsburg, author of *Designing the iPhone User Experience*, presents "iOS & the User Experience"



Dan Rubin, author of *Pro CSS Techniques*, presents "Mobile Design with CSS3"



Jonathan Stark, author of *Building iPhone Apps with HTML, CSS and JavaScript*, presents "iPhone Offline Mode"



Simon St. Laurent, author of *Learning Rails*, presents "HTML5 Client-side Data Storage"



Register online at
iphoneipadsummit.com
Questions? e4h@heatvision.com

